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## PRESS RELEASE

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### **And the LSEC Information Security Award 2008 goes to... intoPIX**

*A first Award in security for intoPIX  
for its innovation and important contribution to the field*

**Leuven, Belgium, 11 June, 2008: LSEC Information Security Award goes to intoPIX, the leading provider of JPEG 2000 solution for its brilliant work in the information security domain.**

This award is the result of a survey among the members of LSEC. LSEC wants to use awards to stimulate renewal in this field. The awards reward companies that are bringing an important contribution to the development of the information security field in Belgium.

The **'Innovation and Important Sector Contribution Award 2008'** goes to intoPIX. As a Belgian SME, intoPIX has succeeded to reach quickly a key position in the digital cinema equipment sector where content security is one of the prime priorities. The company actively collaborates on the development of international standards, such as JPEG 2000 and SMPTE DC28, contributing to define the standard architecture of digital cinema.

To counter piracy, intoPIX has developed IP-cores combining in a single programmable chip both decryption and decoding of data streams.

The jury has selected intoPIX for having brought a Belgian company on the international place and succeeding in turning their know-how into commercial and international success.

intoPIX inherits of its technological know-how from the DICE Crypto and the TELE Laboratories at UCL.

intoPIX CEO Jean-Francois Nivart said "This is great news for intoPIX. We've been selected for our innovative view on security product in audio-visual business. It highlights an important aspect of intoPIX activities: our security expertise..."

More information about LSEC can be found at <http://www.lsec.be/>

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